

# John M. Collard, Chairman Strategic Management Partners, Inc. Inducted Into Turnaround Management, Restructuring, Distressed Investing Hall Of Fame



**John M. Collard**, Chairman of Strategic Management Partners, Inc., Annapolis, Maryland, is inducted into the Turnaround Management, Restructuring, Distressed Investing Industry Hall of Fame.

Hall of Fame is Centerpiece of 20th Anniversary Celebration. The Turnaround Management Association is pleased to honor and preserve the names of those whose outstanding individual contributions have made a lasting positive impact on an industry dedicated to stabilizing underperforming companies, rebuilding corporate value, and retaining jobs. They have increased the stature and respect of our industry. TMA is the premier professional community dedicated to corporate renewal, turnaround management, restructuring, and distressed investing. Several professionals have demonstrated their leadership positions in the industry and stepped up to lead the association to the next level in its development cycle, the Past Chairmen of TMA. John M. Collard, Chairman, Strategic Management Partners, Inc. is proud to be among those who had the opportunity to lead the organization, make a positive contribution to it's growth, and be honored in the Hall of Fame.

## The Firm

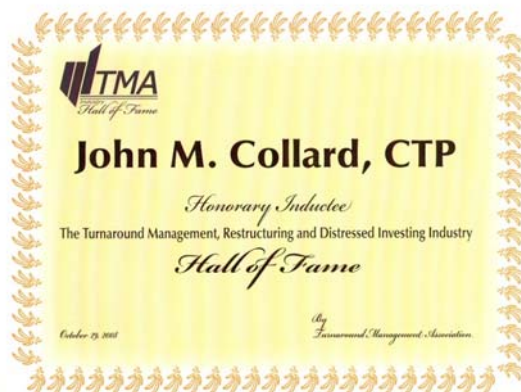
Strategic Management Partners, Inc. is a nationally recognized turnaround management, corporate renewal governance, equity capital investing and advisory firm. Helping clients recover assets, restore value to troubled portfolio companies, prepare entities for 'cash out' at maximum value, interim CEO executive leadership, support litigation, and invest private equity in underperforming distressed troubled opportunities. Advisors to Presidents Bush(41 and 43), Clinton, and Yeltsin, World Bank, EBRD, Company Boards, and Equity Capital Investors on leadership, governance, turnaround management and equity investing. Turnarounds & Workouts Magazine has twice named SMP among the Top Outstanding Turnaround Management Firms. SMP was named 2007 Maryland Small Business of the Year and received the Governor's Citation from Governor Martin J. O'Malley, The State of Maryland, as a special tribute to honor work in the areas of turning around troubled companies and saving jobs in Maryland.

## Primary Areas of Expertise:

Turnaround and Crisis Management, Interim Executive Leadership in Turnaround Situations, Investing in Underperforming Distressed Troubled Companies, Asset Recovery for Investors, Mergers & Acquisitions, Corporate Governance and Renewal, Company Viability, Revenue Driven Turnarounds, Leadership and Management in Troubled Investments, White Collar Fraud and Misrepresentation

## An Expert to Support the Press

John M. Collard is Chairman of Annapolis, Maryland-based Strategic Management Partners, Inc. and specializes in interim executive CEO leadership, asset recovery, corporate renewal governance, and investing in underperforming distressed troubled companies. He is Past Chairman of the Turnaround Management Association, a Certified Turnaround Professional, and brings 35 years senior C-Level operating leadership, \$85M asset recovery, 40+ transactions worth \$780M+, and \$80M fund management expertise to run troubled companies, and advise company boards, litigators, institutional and private equity investors. Mr. Collard is inducted into the Turnaround Management, Restructuring, Distressed Investing Industry Hall of Fame.



## TURNAROUND MANAGEMENT, RESTRUCTURING, DISTRESSED INVESTING INDUSTRY HALL OF FAME



*Hall Of Fame Presentation to John M. Collard, Honoree  
by Linda Delgadillo, TMA Executive Director  
and William E. J. Skelly, TMA Chairman*

"We are extremely honored and proud to receive this prestigious recognition," said John Collard, CEO, Strategic Management Partners, Inc. "It is an honor to play an active role in TMA's leadership, influence growth, and support the corporate renewal profession and the Certified Turnaround Professional Program. We are very proud of TMA's accomplishments, and that we could be a catalyst to change."

"We have three goals when we enter an interim CEO engagement: 1) Gain control of a dire situation, stabilize work environment and jump-start the company; 2) Establish a viable plan, rebuild an enduring management team to implement that plan; and 3) Hire our replacement. We believe true company value comes from a stable competent cohesive team of people resources committed to company growth, profitability and prosperity. We do not build-up the number of consultants on engagements because when they leave all of the value leaves with them. Instead, we utilize the client's employees when possible and take them to the next level. We build value into the company for the employees, investors and all stakeholders."

### Turnaround Management Association

TMA ([www.turnaround.org](http://www.turnaround.org)) represents multiple constituencies working in the bankruptcy, corporate renewal, investment, lending, turnaround, and restructuring industry. The association has developed a certification program to highlight those individuals who pass the rigorous examination and background reference check process: Certified Turnaround Professional ([www.actp.org](http://www.actp.org)) TMA now has over 8,000 members worldwide with 46 chapters and growing.



*Award Ceremony Festivities — Pictured: Messrs. Cross, Delgadillo, Tourtellot,  
Cohen, Auchterlonie, Hays, Collard, Hass, Allison, Skelly*

### Hall of Fame Honorary Inductees, Past Chairmen of TMA (alphabetically):

Thomas J. Allison, CTP, Mesirow Financial Consulting, LLC  
David L. Auchterlonie, CTP, The Scotland Group, Inc.  
Gerald P. Buccino, CTP, Buccino & Associates, Inc.  
John Wm. "Jack" Butler, Jr., Skadden, Arps, Slate, Meagher & Flom  
Melanie Rovner Cohen, Quarles & Brady LLC  
John M. Collard, CTP, Strategic Management Partners, Inc.  
Colin P. Cross, Crystal Capital Fund  
Peter Dusinberre  
Randall S. Eisenberg, CTP, FTI Consulting, Inc.  
Holly Felder Etlin, CTP, Alix Partners LLP  
William J. Hass, CTP, TeamWork Technologies  
Thomas D. Hays III, CTP, NachmanHaysBrownstein Inc.  
F. Richard Matthews  
Martin J. McKinley, Wells Fargo Business Credit, Inc.  
Ward K. Mooney, Crystal Capital Fund  
Gilbert C. Osnos, CTP, CRG Partners  
John R. Rizzardi, Cairncross & Hempelmann  
Peter L. Tourtellot, CTP, Andersen, Bauman, Tourtellot, Vos & Co.



*TMA Past Chairmen Present,  
Front Row: Messrs. Tourtellot, Osnos, Cohen, Allison, Collard, Hays,  
Back Row: Butler, Cross, Hass, Auchterlonie, Skelly*

### Hall of Fame Inductees, Initial Class (alpha):

Jay Alix, CTP, Alix Partners LLP  
Edward I. Altman, Ph.D., New York University, Stern School of Business  
John Wm. "Jack" Butler, Jr., Skadden, Arps, Slate, Meagher & Flom  
Dominic "Dom" DiNapoli, FTI Consulting, Inc.  
Lawrence "Larry" A. Marsiello, CIT  
Harvey R. Miller, Weil, Gotshal & Manges LLP  
Henry S. Miller, Miller Buckfire & Co. LLC  
William "Bill" C. Repko, Evercore Partners  
Wilbur L. Ross, WL Ross & Co. LLC  
Sanford "Sandy" C. Sigoloff, Sigoloff & Associates

Strategic Management Partners, Inc. leverages client people resources to achieve turnarounds, recapture assets, improve valuation, create and save jobs. We foster value growth.

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